

Westwood/VA Hospital Station
Artwork Walkthrough
September 20, 2023



Procurement Process

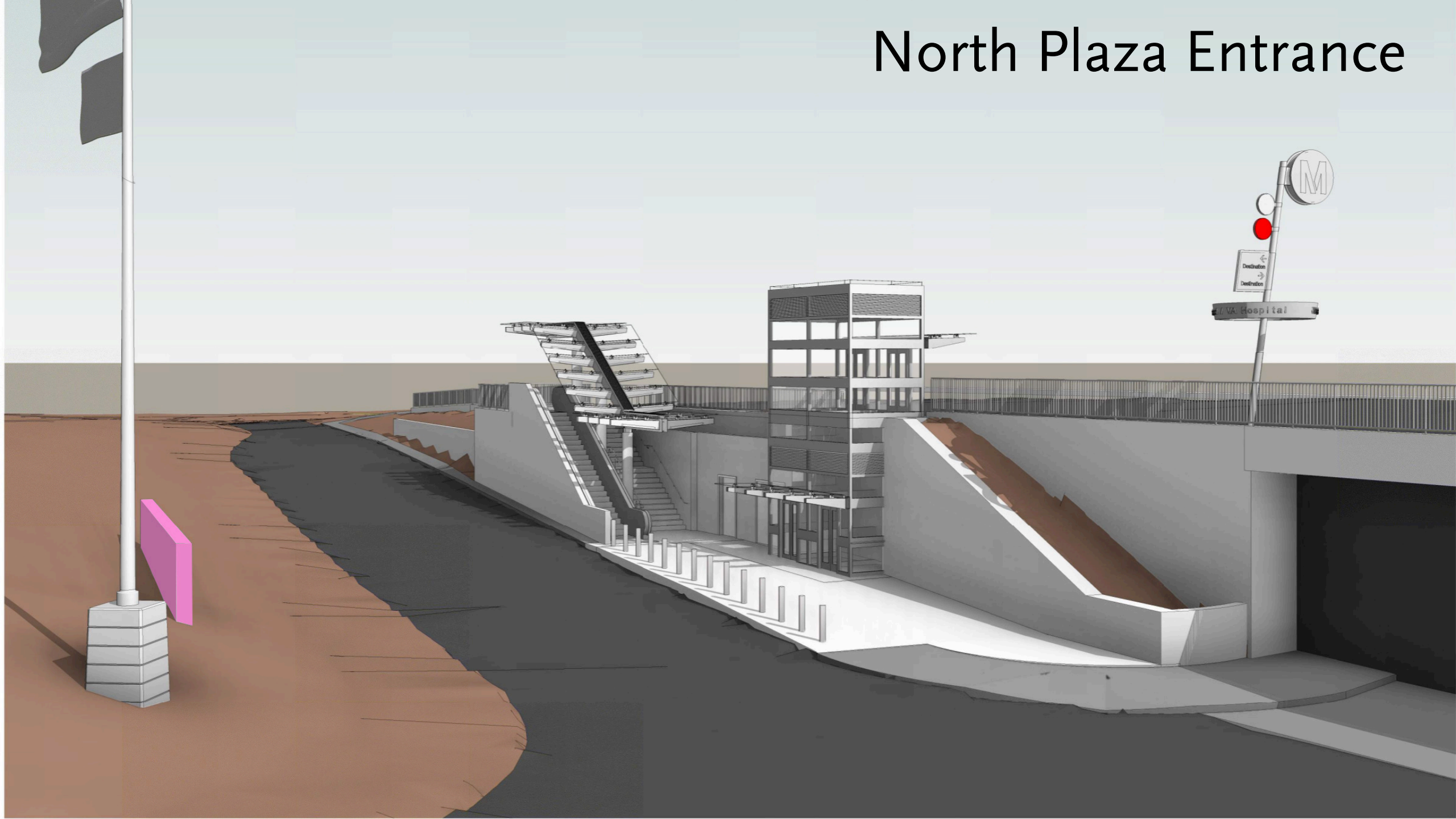
- Fair, unbiased, open, competitive process
- All procurements adhere to PUC, FTA and CA requirements, including open competition and prohibition against preferential treatment in public contracting
- RFQ: Call to Artists included a 3-month outreach period Oct 2019 – Jan 2020
- Held 5 technical assistance pre-proposal conferences
- Targeted outreach to stakeholder (including veteran) communities
 - Collaboration with local CBOs
 - Distributed information at 100+ colleges, shops, cafes and community centers
 - Advertising in 22 publications; print and digital communications
 - Email: PLE (8,000+); Metro Art (15,000+)
 - Facebook: PLE (14,000+ followers); Metro Art (7,000+ followers)
 - Invited veteran organizations to participate and share with networks
- Over 1,500 artists submitted their qualifications
- Community-based arts professional selection panel
 - Veteran community representation determined in consultation with West LA VA leadership
 - Unanimous selection
- Contracts awarded

Current Status

- Five artists working under contract since Feb 2022
- Held 19 art workshops with targeted outreach to veterans
- 100+ veterans/veteran organizations engaged
- Station artworks include portraits of veterans & artworks by veterans
- Open house at VA to share artwork designs
 - 100+ attended
 - Written comments received & being incorporated into designs

Recognizing the diversity and varied life experiences of the veteran community and to connect with future users of the station, the five commissioned artworks reflect a diversity of styles and approaches:

North Plaza Entrance



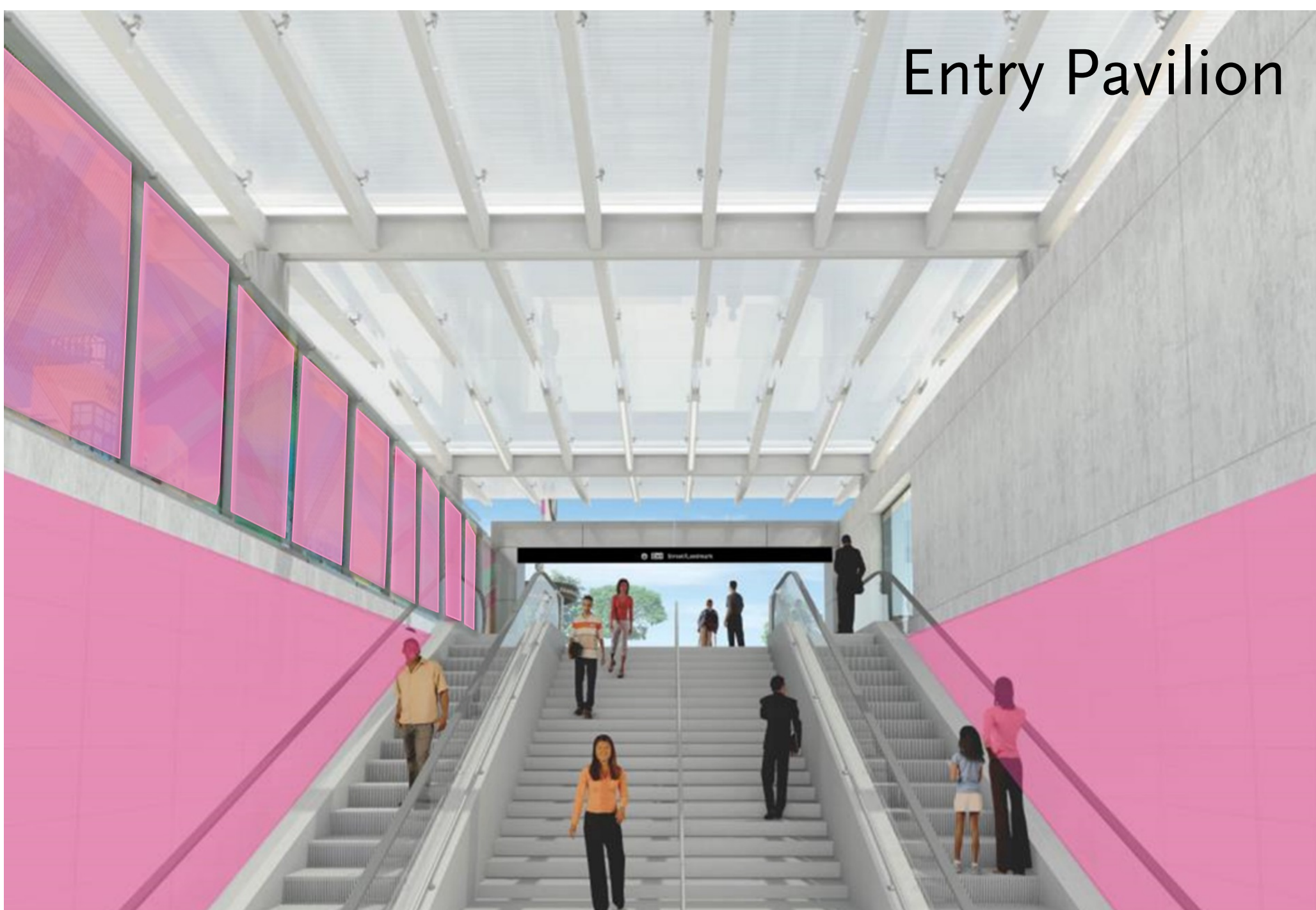


The soldier's **heart**, the soldier's **spirit**, the soldier's **soul**, are everything.

You Are Not Forgotten



Entry Pavilion





EAST WALL
Scale: 0' - 12" = 1' - 0"



ENTRY PORTAL SOUTH WALL
Scale: 0' - 12" = 1' - 0"



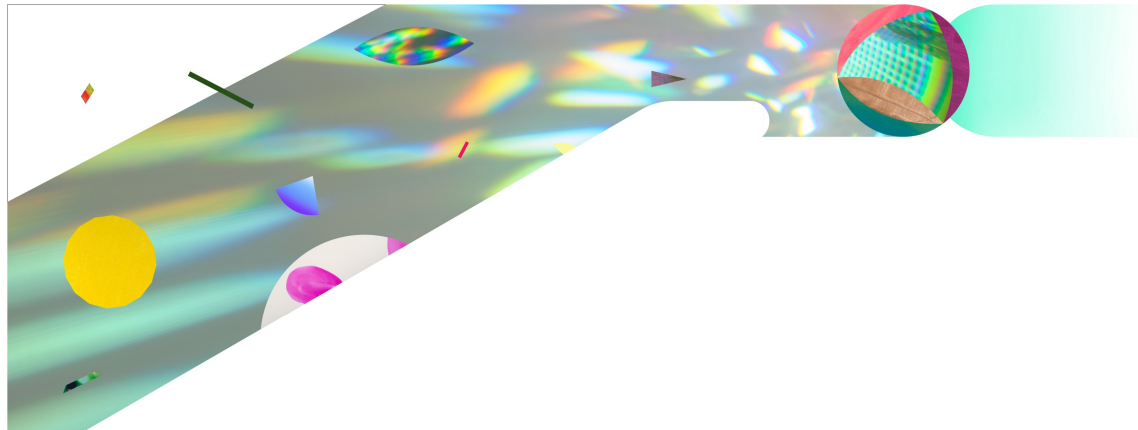
ENTRY PORTAL EAST WALL
Scale: 0' - 12" = 1' - 0"



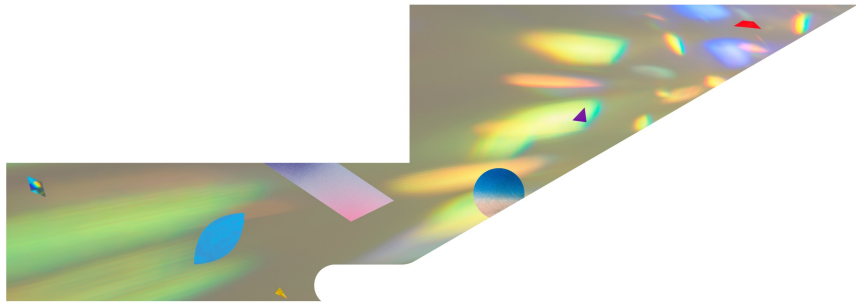
INTERMEDIATE LANDING EAST WALL
Scale: 0' - 12" = 1' - 0"



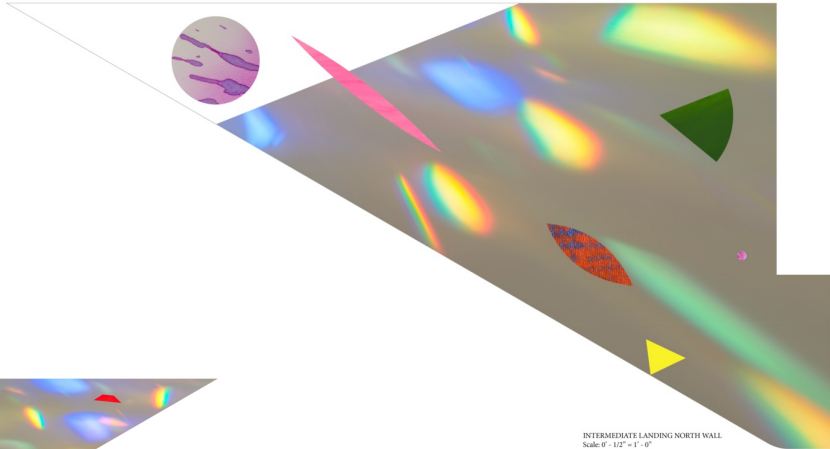
WEST WALL
Scale: 1' - 0" = 0' - 12"



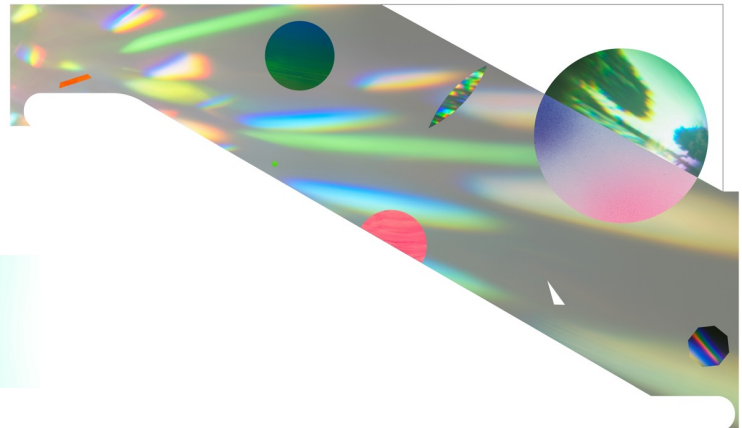
NORTH WALL
Scale: 1' - 0" = 0' - 12"



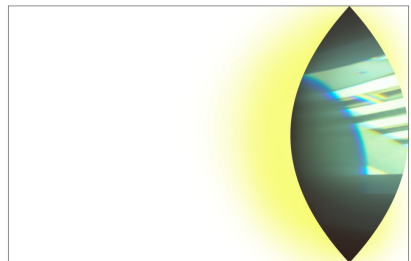
INTERMEDIATE LANDING SOUTH WALL
Scale: 0' - 12" = 1' - 0"



INTERMEDIATE LANDING NORTH WALL
Scale: 0' - 12" = 1' - 0"



SOUTH WALL
Scale: 1' - 0" = 0' - 12"



INTERMEDIATE WEST WALL
Scale: 1' - 0" = 0' - 12"

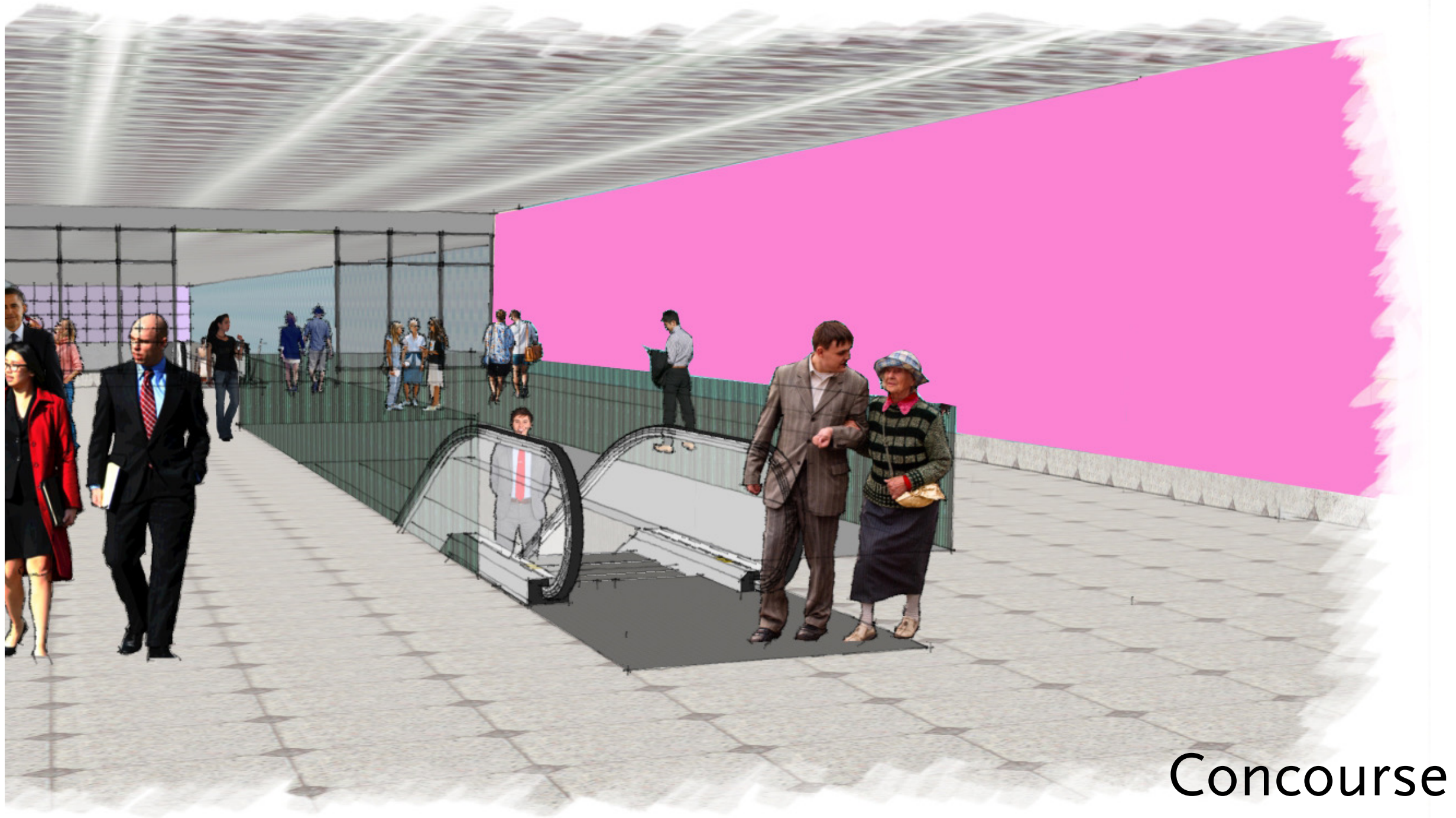


Tickets / Boletos De Pasaje

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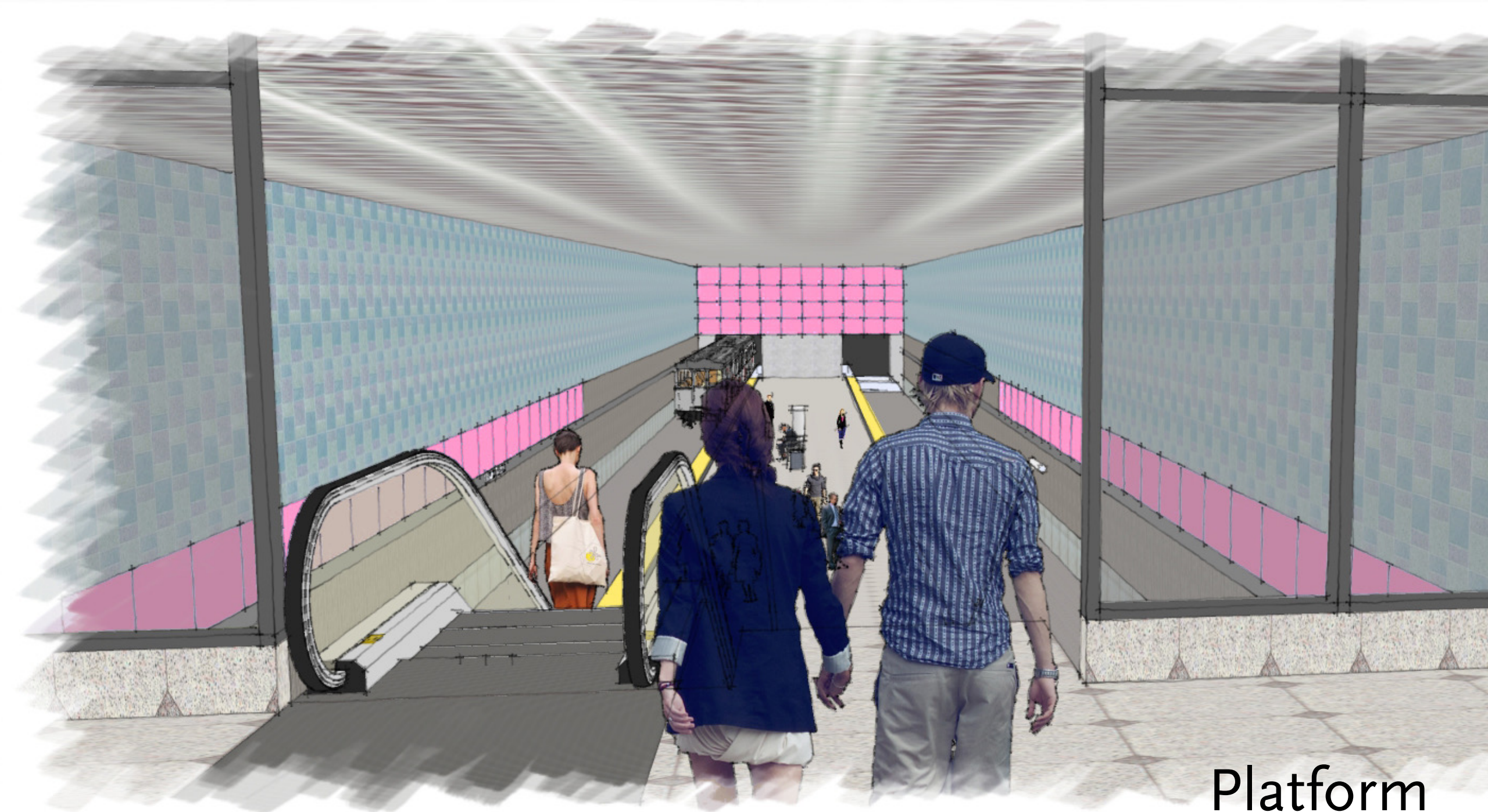
Ticketing





Concourse





Platform



What are your thoughts on the artworks?